

DETROIT, MICH.

*Assistant
Advertising Manager*
Discount Operations

C. KEITH MODESITT

1907-July 8, born near Rockville (Parke County), Indiana.

1921-Graduated from Lincoln Grade School at Loveland, Colorado.

1925-Graduated from Rockville High School.

1928-Part time work at S.S. Kresge Co. Store No. 1348, Lafayette, Indiana.

1931-B.S. degree in Elec. Engr., Purdue University.

1931-June, entered employ of S. S. Kresge Co., Store No. 1348, Lafayette, Ind.

1932-January, Leave of Absence, M. S. degree in Electrical Engineering, Purdue University.

1933-June, Stockman Store No. 1348, Lafayette, Ind. (Starting date adjusted to November 1, 1932.)

1935-January, Assistant Manager Store No. 1063, Bedford, Indiana.

1935-June 9, married Miss Lorene May.

1936-January, Assistant Manager Store No. 1227, Indianapolis, Indiana.

1936-June, Asst. Mgr. Store No. 1111, Richmond, Ind.

1938-February, Senior Floorman Store No. 1355, Chicago, Illinois.

1939-January, Asst. Mgr. Store No. 1008, Evanston, Ill.

1941-June, Asst. Mgr. Store No. 1047, Michigan City, Ind.

1942-July, Asst. Mgr. Store No. 1348, Lafayette, Ind.

1943-March, Assistant to R.C. Davies, Detroit Office.

1945-July, Asst. Mgr. Store No. 1060, Peoria, Ill.

1947-January, Manager Store No. 1051, Hannibal, Mo.

1956-September, Asst. Mdse. Mgr., Chicago, Ill.

1960-January, Advertising Mgr., Midwestern Region.

1964-August, Assistant Advertising Manager Discount Operations.

Have three children, Don, Kenny, and Janet Kay.



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